

## FaceBlock



### Privacy-Aware Pictures for Google Glass













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"FaceBlock takes regular pictures captured by your smartphone or Google Glass as input and converts them into *Privacy-Aware Pictures*."

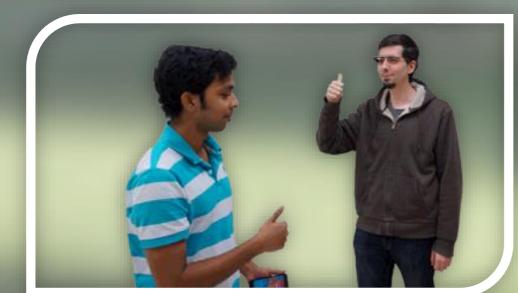
#### For Glass users:





"Using Google Glass for photography can make you unwelcoming to people"



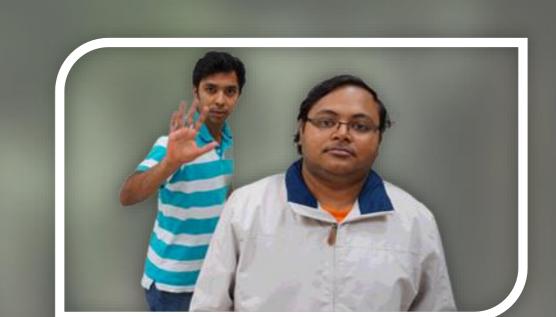


"With FaceBlock respecting personal privacy is as easy as using Google Glass itself"

# Face-Block.me

### For everyone else:





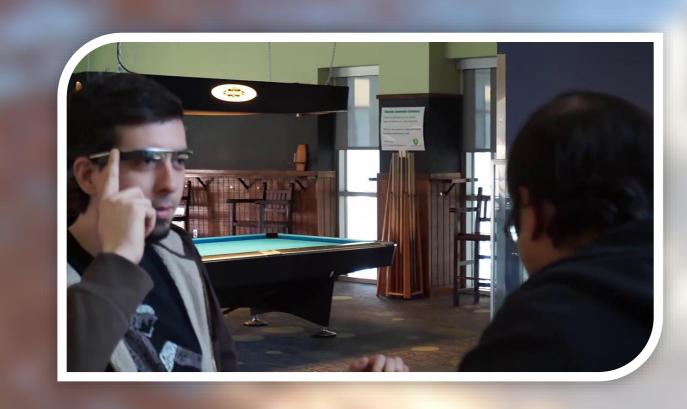
"Being photographed without consent can be a worry"

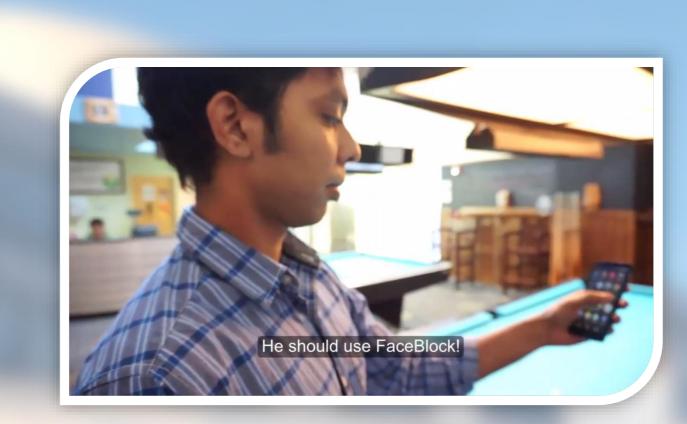




"Opt out pictures automagically with FaceBlock"

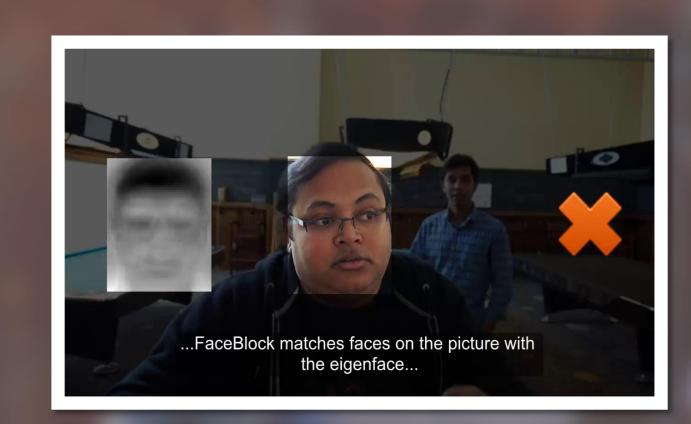
### How does it work?



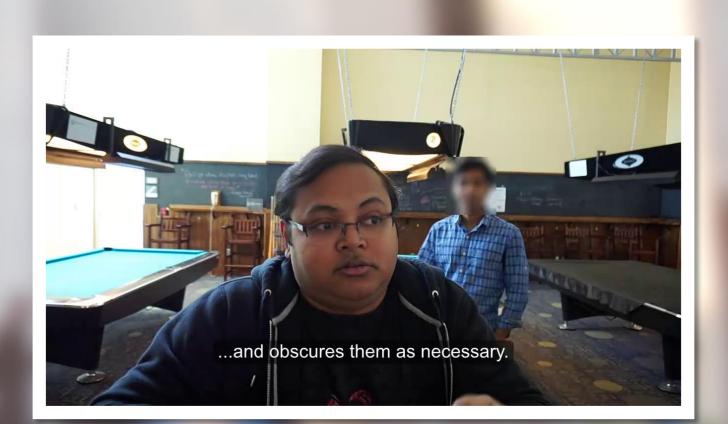




A user takes picture of himself and specifies the policy/rule regarding pictures taken by others (For example: 'obscure my face in pictures taken by strangers'). FaceBlock automatically generates a face identifier for this picture and detects as well as shares this identifier and policy with near by Glass users.







After receiving this face identifier from a nearby user, the following post processing steps happen on Glass as shown in the images: 1) Detect faces, 2) Recognize faces, and 3) Apply privacy policy

