



# Second International Conference on Weblogs and Social Media

March 31-April 2 2008 Seattle, Washington, USA

<http://icwsm.org/2008>

The conference aims to bring together researchers from different subject areas including computer science, linguistics, psychology, statistics, sociology, multimedia and semantic web technologies and foster discussions about ongoing research in the following areas:

- Psychological, personality-based and ethnographic studies of social media
- Analyzing relationship between social media and mainstream media
- Centrality/influence of bloggers/blogs; ranking/relevance; web pages ranking based on blogs
- Data acquisition: crawling/spidering and indexing
- Human computer interaction; social media tools; navigation
- Multimedia; audio/visual processing; aggregating information from different modalities
- Semantic analysis; name tracking; named relations and fact extraction; discourse analysis; summarization
- Semantic Web; unstructured knowledge management; collaborative creation of structured knowledge
- Sentiment analysis; polarity/opinion identification and extraction
- Social network analysis; community identification; expertise discovery; collaborative filtering
- Text categorization; topic recognition; gender/age identification
- Time series forecasting; measuring predictability of phenomena based on social media
- Trend identification/tracking
- New social media applications; interfaces; interaction techniques
- Trust; reputation; recommendation systems
- Visualization

## CHAIRS

- Eytan Adar  
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- Matthew Hurst  
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## IMPORTANT DATES

- submit by 12/3/07
- acceptance 2/1/08
- final 2/15/08

## IN COOPERATION WITH

- AAAI (pending)
- IW3C2 (pending)

